



Provider Rewards Program

To recognize and thank our child care providers in North Carolina for using the Be Active Kids curriculum we have included you in the Be Active Kids Rewards program. This program will be similar to credit card, hotel, and other product reward systems; the more active you are with the Be Active Kids program, the more you will be rewarded. Points will be earned for specific program-related activities and can be accumulated over time to be used as you please to purchase items from our store.

Acquiring points:

After you receive your Be Active Kids training, you will be asked to use the curriculum in your classroom. After you teach a Be Active Kids lesson, or use part of the Be Active Kids curriculum, make an entry in your Curriculum Usage log (pink form). After eight weeks, or once you have filled in the log sheet, complete the Curriculum Use survey (pink form) and return both forms to Be Active North Carolina. For each complete set of pink forms we receive from you, you will receive **10 points**. The number of points each provider earns is kept on record at Be Active North Carolina.

Additional points may be earned in the following ways:

- ✓ Helping to keep us informed about continual use of the Be Active Kids Curriculum.
 - For every additional complete set of pink forms we receive you will earn **10 points**.
- ✓ Providing Be Active North Carolina with school/community related information.
 - For submitting items such as:
 - Photographs of your children engaging in Be Active Lesson or being active,
 - testimonials of program success or implementation,
 - parent information, testimonials, or relevant comments,
 - new ideas that could be used in the Be Active Kids program.
 - You will receive **two points** with a maximum of six points per year.
- ✓ Submitting Healthy Strides information.
 - For submitting your Daily journal and Go for 21 log sheet you will receive **four points** per sheet.
 - For submitting testimonials related to the new Healthy Strides section and changes in your nutrition and/or physical activity behaviors you will receive **one point**.
- ✓ Merit based rewards
 - For every year, after your first year, that you are an “active” Be Active Kids provider, you will receive two points. You must inform the Be Active Kids staff of your continued involvement through the submission of your Curriculum Use forms (pink forms). If your facility is continually using the Be Active Kids program you may be eligible to become a Be Active Kids School of Excellence. If you are interested contact info@beactivekids.org or call 919-287-7000.

Be Active Kids Rewards Store:

REWARD OPTIONS	POINT VALUE
Whistle flashlight	2
Toe tag	2
Reflective tag	2
Jump rope	5
Lapel Pin	6
Lunch bag w/ BAK logo	10
Water bottle w/ BAK logo	15
Walking for little children book	15
Energizers	15
Gift cards (10)	16
Smart stepping book	20
Walking wellness book	20
Yoga/exercise mat	25
BANC tote bag (new)	25
Exercise CD/Tape	25
Pedometer power book	25
BAK t-shirt	30
Website recognition	25
BANC pedometer	30
Gift cards (25)	35
Set of BAK puppets	50
Momentum HR monitors	50
Gift cards (50)	55
Merit award (Certificate of recognition & \$100 gift card)	100

* Reward choices and point values are subject to change. Please contact Be Active Kids for updated information (info@beactivekids.org).

STAY TUNED:

Continue to check the Be Active Kids Website, www.beactivekids.org, for updates on the Rewards program (May-June 2008).

- ✓ NEW password protected area for you to view your personal information.
- ✓ Online Rewards Store – view and purchase items using your Be Active Kids points.
- ✓ Areas for submitting information and telling your story to Be Active North Carolina.