

Neighborhood Play, Every Day



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2014 Early Childhood Physical Activity Institute.
July 14, 1014; Marbles Kids Museum, Raleigh, NC



**PLAY
BORHOOD**

**TURN YOUR NEIGHBORHOOD
INTO A PLACE FOR PLAY**



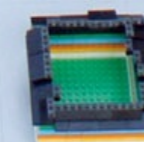
PLAYBORHOOD

TURN YOUR NEIGHBORHOOD INTO A PLACE FOR PLAY

MIKE LANZA

"Playborhood is important reading and an inspiration for all of us concerned with how childhood has changed."

— **Po Bronson**, co-author of *Nurture Shock*





PLAY BORHOOD

**THIS NEIGHBORHOOD
IS A PLACE FOR PLAY**

www.playborhood.com

RAISING DOERS

Agenda

THE PROBLEM

INSPIRATION

SOLUTIONS

THE PROBLEM





Problem Frame

Neighborhoods are
B-O-R-I-N-G!



INSPIRATION





Neighborhood Family Room

Menlo Park, CA



Neighborhood Family Room
Menlo Park, CA



Neighborhood Family Room
Menlo Park, CA



Neighborhood Family Room
Menlo Park, CA



Neighborhood Family Room
Menlo Park, CA



Neighborhood Family Room

Menlo Park, CA



Neighborhood Family Room
Menlo Park, CA



Neighborhood Family Room
Menlo Park, CA



Back Yard
Menlo Park, CA



Back Yard
Menlo Park, CA



Back Yard
Menlo Park, CA



Back Yard
Menlo Park, CA



Family Family Room
Menlo Park, CA



Play Street
South Bronx, NY





Intersection Repaired
Portland, OR



Intersection Repaired
Portland, OR



Intersection Repaired
Portland, OR



Intersection Repaired
Portland, OR



Intersection Repaired
Portland, OR



Retrofit Cohousing Community

Davis, CA



Retrofit Cohousing Community

Davis, CA



Neighborhood Summer Camp
Palo Alto, CA



Neighborhood Summer Camp
Palo Alto, CA



Playborhood for Boy With Special Needs
Burlington, VT



Playborhood for a Special Needs Boy
Burlington, VT



SOLUTIONS



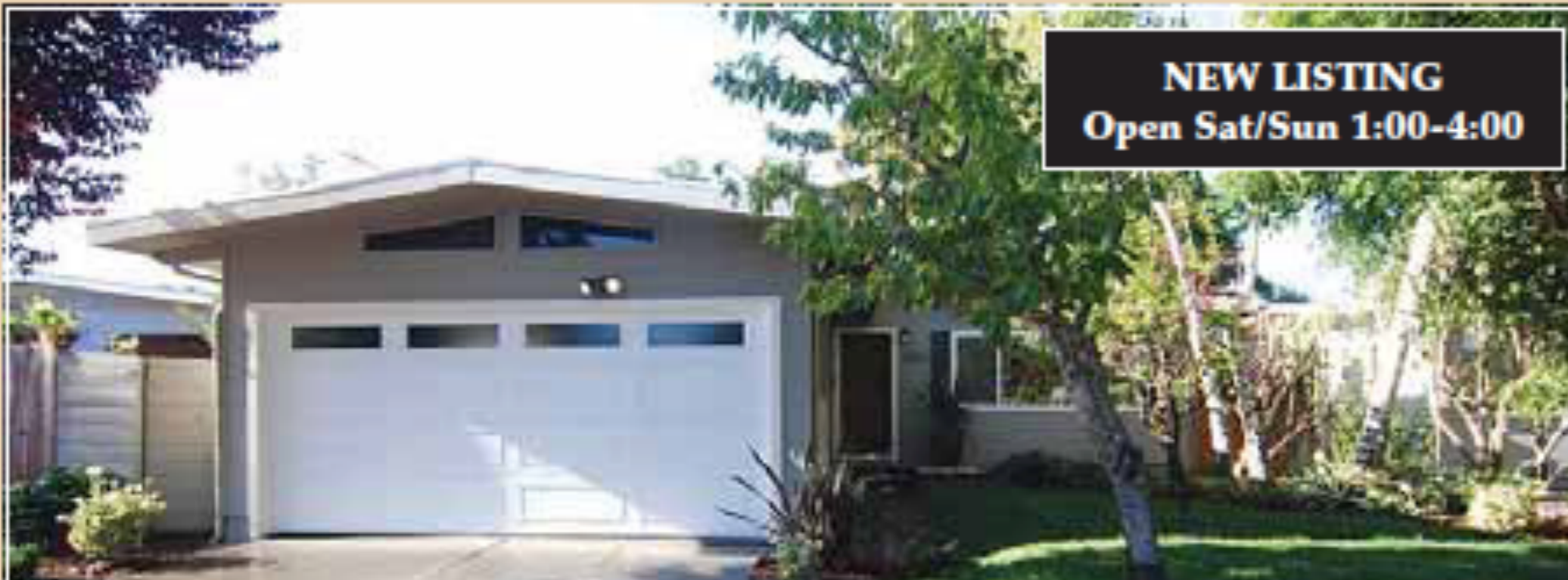
1

MOVE to a
Potential Playborhood

2459 Elka Ave, Mountain View

1

NEW LISTING
Open Sat/Sun 1:00-4:00



Realtors
Don't Value
Children's
Quality of Life

*L*ight-filled rooms feature vaulted wood-beamed ceilings and oak floors within this lovely Monta Loma home. Open and airy, its 3 bedrooms and 2 baths are well proportioned, while the open plan living room, dining and kitchen are great for entertaining and daily living. The home readily opens onto a side patio and backyard. On a short block in the heart of this tree lined street, its central location is ideal for shopping, commute, schools, and parks.

- 3 bedrooms
- 2 updated bathrooms
- Updated kitchen with gas stove
- Living room with fireplace
- Large dining area features sliding door access to the side patio
- Dual paned windows
- Hardwood floors
- Freshly painted interior and exterior
- Vaulted tongue and groove ceilings
- Forced air heating
- Attached two car garage with laundry area
- New lawns with automatic sprinklers
- Approx. 50' x 105' lot
- Approx. 1,216 sf interior (built in 1956)
- Monta Loma Elementary, Crittenden Middle and Los Altos High schools

Offered at \$749,000

1

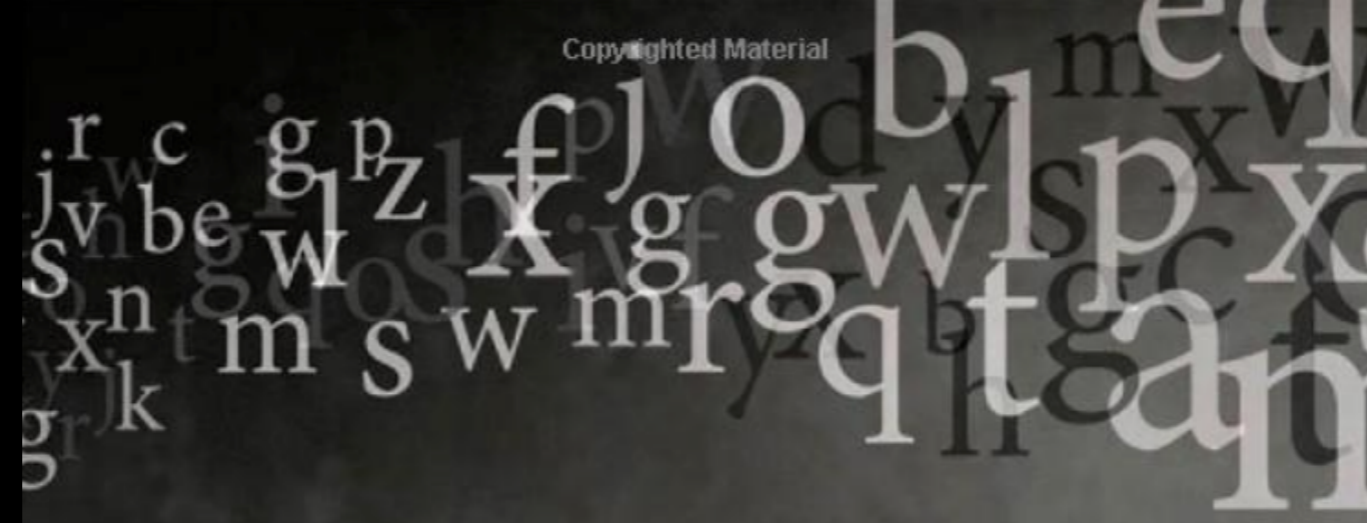
Marry the
Neighborhood





2

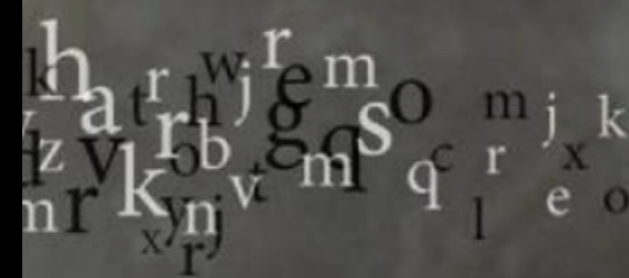
**Make a
Neighborhood Hangout**



danah boyd

It's Complicated

the social lives of networked teens





2

What are the chances
something's going on right now?



3

**Keep
Preschoolers'
Lives Simple**

3

Limit
Screen Time



3

Don't Drive When You
Can Walk or Bike



4

Make a Village





4

All Neighborhoods
Have Hidden
Treasures



5

Encourage
Self-Reliance

5

Marco's Village,
Age 5



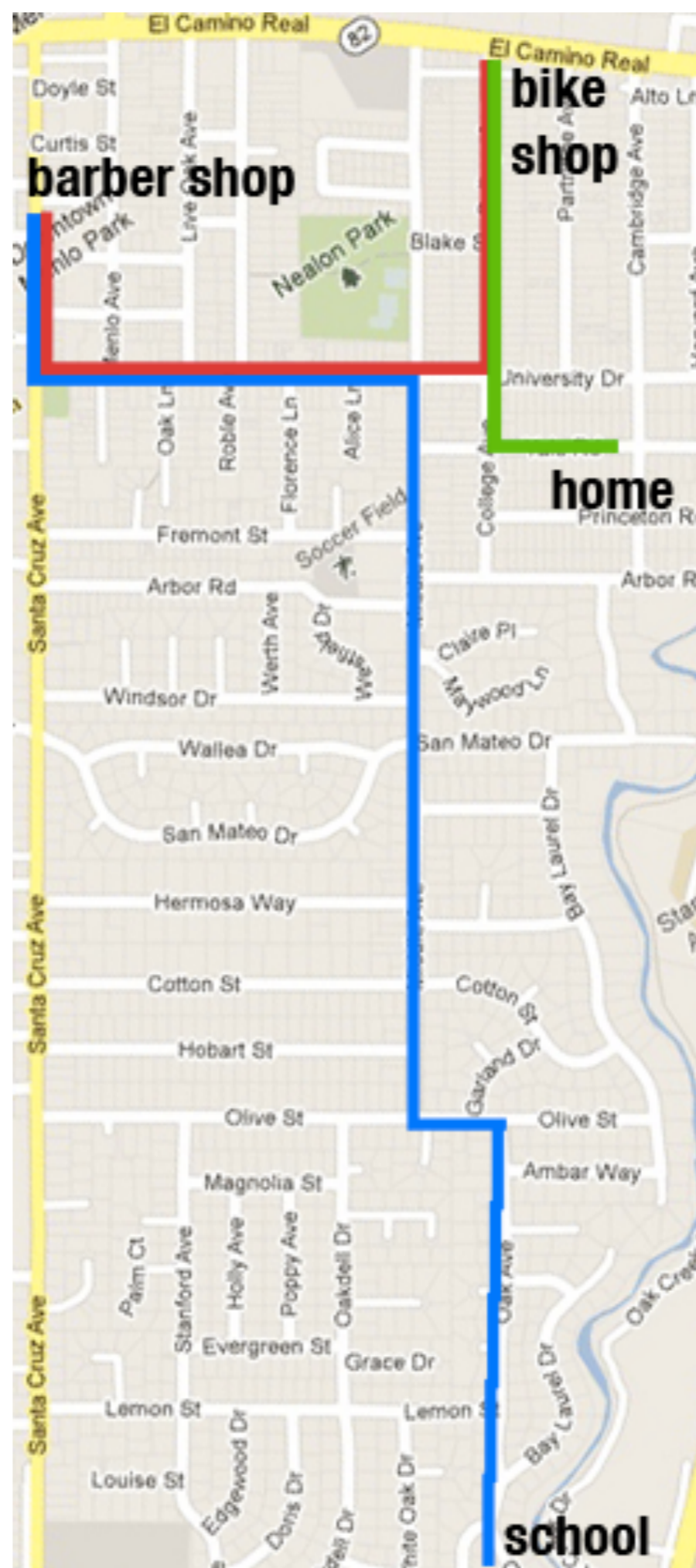
5

Marco's Village, Age 6



5

Marco's Travels,
Age 7





5

Our Neighborhood Barber
Shop, Golden Shears

5

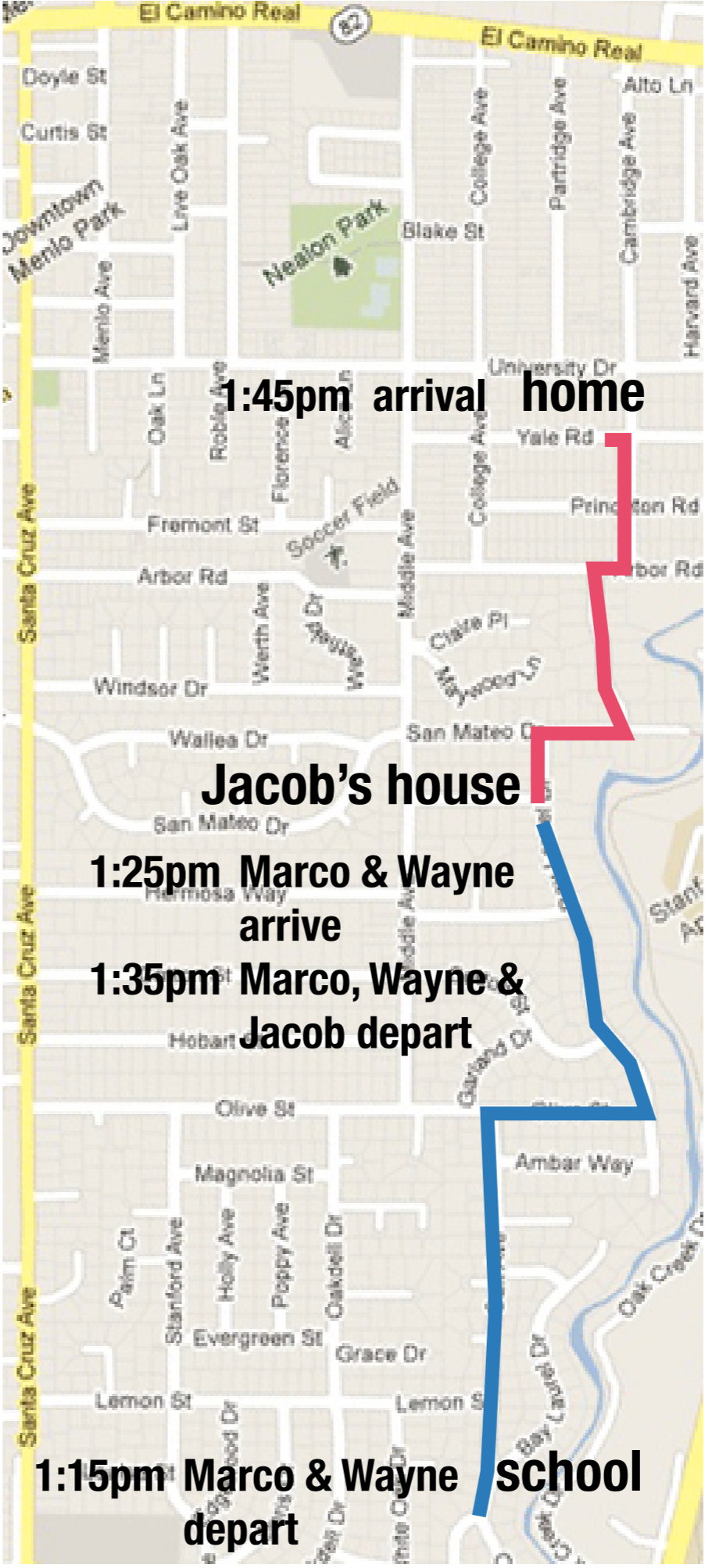
Our Neighborhood Bike Shop, Menlo Velo





No More Play Dates

Age 8



6

Let Them Roam With Mobile Phones



A woman with long brown hair, wearing a green jacket with white stripes on the sleeves and black pants, is riding a red bicycle on a city street. She is looking down at a smartphone in her right hand. The bicycle has a basket on the front and a rack on the back. In the background, there are cars and a manhole cover on the asphalt.

6

Prohibit Use on
Roadways and in
the Home

6

The Real World Will
Become Their Game
Board





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