

# Play MOBILE

*Property of Be Active Kids®*

Play



Play

# WHAT IS THE PLAYMOBILE?

- A portable storage unit filled with scrap, loose parts, and tradition playground equipment
- It encourages physical activity, creativity, and learning.
- Enclosed loose parts can transform any space into play environment that includes unique play settings and encourages various types of play.
- It has been piloted in parks, nature areas, childcare centers and schools in 10 counties of central North Carolina (Moore, Richmond, Chatham, Lee, Hoke, Montgomery, Randolph, Harnett, Cumberland, and Scotland).
- Today, the PlayMobile has appeared in over 100 events throughout 23 North Ca

The project started in 2011 through funding from the Blue Cross and Blue Shield of North Carolina Foundation.



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# PLAYMOBILE OBJECTIVES

- Achieve greater physical activity during outdoor play
- Enhance and diversify play opportunities outdoors
- Engage more children in play during outdoor time
- Increase the number of children and families exposed to playing with loose parts/scrap



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# THE PLAYMOBILE PROCESS

**Step 1: Request form (online)**

**Step 2: Paperwork (MOU and contact sheet)**

**Step 3: Training and Preparation**

**Step 4: The Event or Ongoing Use**

**Step 5: Follow-up (Surveys and pictures)**



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# PLAYMOBILE REQUESTS

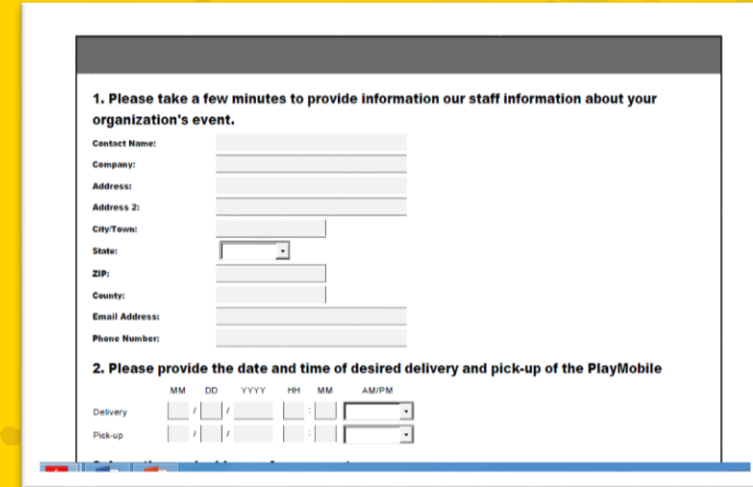
- **Request Forms:**

Form can be found online at [www.beactivekids.org/playmobile](http://www.beactivekids.org/playmobile)  
or

Contact Be Active Kids at [info@beactivekids.org](mailto:info@beactivekids.org)

- **Criteria**

- **Location** (priority given to 10 piloted counties)  
*Moore, Richmond, Chatham, Lee, Hoke, Montgomery, Randolph, Harnett, Cumberland, and Scotland*
- **Impact and Number of Participants**  
*Events, organization, child care center or school should have at least 50 participants.*
- **Uniqueness of Event or Site**
- **Payment**  
*If outside of Moore County, ability to pay transportation costs of \$2.50/mile (roundtrip). Moore County events will be subject to charge if transportation is needed on the weekend.*
- **Community Connections**  
*Connection with NC Active Play Alliance and community partners will have priority.*



The screenshot shows a web form titled "1. Please take a few minutes to provide information our staff information about your organization's event." The form includes fields for Contact Name, Company, Address, Address 2, City/Town, State (a dropdown menu), ZIP, County, Email Address, and Phone Number. Below this is section "2. Please provide the date and time of desired delivery and pick-up of the PlayMobile". It contains two rows of date and time pickers. The first row is for "Delivery" and the second is for "Pick-up". Each row has fields for Month (MM), Day (DD), Year (YYYY), Hour (HH), Minute (MM), and a dropdown for AM/PM.

# STEP 2: PAPERWORK

- Once the request form has been submitted and criteria have been met, you will be contacted by Be Active Kids Program Specialist, Evie Houtz.
- You will receive;
  - *An Memorandum of Understanding*
  - *Contact Sheet*
  - *Responsibility Sheet*
  - *PlayMobile Consumables List*
- You will need to sign and return the MOU prior to receiving the PlayMobile.

PLAYMOBILE LOAN AGREEMENT  
BE ACTIVE KIDS® – SANDHILLS COMMUNITY COLLEGE AND XXX

1) THE AGREEMENT

a) This loan agreement is made on September 5, 2015 between the Active Play Alliance (BE ACTIVE KIDS/PARTNER) and Sandhills Community College (PARTNER) and XXX (BORROWER) the user of a play trailer (PLAY MOBILE). The PLAY MOBILE is defined by the component items listed in APPENDIX A of this agreement and the trailer that holds these items. The PLAY MOBILE is to be loaned to schools, childcare centers and other similar organizations to provide additional opportunities for play, learning, and physical activity for children and families.

2) THE TERM

a) The loan period will start October 27th, 2015 and the agreement will run until October 4th, 2016.

b) The loan agreement may be terminated at any time if the PARTNERS or BORROWERS no longer wishes to support the PLAY MOBILE, in which case the PARTNERS or BORROWERS shall notify the other, and relinquish the PLAY MOBILE, immediately. If the PARTNERS choose to terminate the agreement, the BORROWER will return the PLAY MOBILE, containing all components listed in APPENDIX A, to BE ACTIVE KIDS in a good and clean condition, considering normal wear and tear.

c) The agreement may be terminated at any time if the PARTNERS believe that the PLAY MOBILE and/or materials are not being used or maintained in accordance with the conditions of this agreement. In such case, PARTNERS will inform the BORROWER with the specific reason of why the loan agreement is being terminated and a defined period of time within which the issue may be resolved. If not resolved, the BORROWER will return the PLAY MOBILE, containing all components listed in APPENDIX A, to the PARTNERS in a good and clean condition, considering wear from normal use.

3) PLAY MOBILE MAINTENANCE

a) The PLAY MOBILE is to be kept at XXX unless agreed upon by both the PARTNER and BE ACTIVE KIDS. The PLAY MOBILE shall be stored in an orderly manner in a secure location to preserve its current condition. The PLAY MOBILE shall remain locked while not in use.

b) The BORROWERS will inform BE ACTIVE KIDS of any mechanical or technical issues that arise that negatively affect the performance, maintenance or usefulness of the PLAY MOBILE.

4) BORROWER RESPONSIBILITIES

a) The BORROWER will contribute any leftover, unused, or unneeded items to the Play Mobile inventory (i.e. – unique loose parts or scraps, air pumps, wagons, carts, etc.).

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# ADDITIONAL REQUIREMENTS TO CONSIDER

- Any organization using the PlayMobile will have to complete two short webinar trainings: The PlayMobile Introduction and PlayMobile Training.
- There is a \$60 maintenance fee which will be used to maintain the PlayMobile, as well as provide continued maintenance to the PlayMobile trailer
- Organizations outside of Moore County will be responsible for a transportation fee of \$2.50/mile roundtrip.
- Moore County events that require transportation over a weekend or after business hours, will be subject to the transportation fee of \$2.50/mile.
- Organizations are required to provide follow-up from their event
  - Surveys
  - Testimonials
  - Pictures/Videos
- **The PlayMobile is not staffed, so organizations will need to recruit event volunteers to help facilitate the contents of the PlayMobile**



# FREQUENTLY ASKED QUESTIONS



- What if my county is not in the pilot area?
  - We try hard to accommodate all request on a first come first serve basis. Organization located in counties, outside of Moore County, must be able to pay the transportation for the PlayMobile.
- How do you determine if an organization receives the unit or not?
  - Our staff reviews the request form to determine if all or part of the criteria for the event are met *and* if the PlayMobile is available during the date(s) requested.
- What happens if there are multiple request for the same date?
  - If this occurs, we review the criteria met by each event and determine which most closely matches the outcomes of the PlayMobile. *First requests will also have priority.*
- Is the PlayMobile available every day?
  - No, due to the high demand and large number of loose parts, we allow a 3 day grace period between events for cleaning and reorganizing.

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# CONTACTS

**Evie Houtz**

**Be Active Kids, Program Specialist**

**919-287-7012**

**[evie@beactivekids.org](mailto:evie@beactivekids.org)**

