

NORTH CAROLINA PLAYMOBILE



The **PlayMobile** is a portable storage unit filled with miscellaneous scrap, various loose parts, and traditional playground equipment that encourages physical activity, creativity, and learning through play. The PlayMobile's loose parts can transform any space into a rich play environment that includes several unique play settings and encourages various types of play.



PlayMobile Dimensions: 20 ft x 7 ft x 7 ft

The PlayMobile project started in 2011 through funding from the Blue Cross and Blue Shield of North Carolina Foundation. Through the Active Play Alliance it has been piloted in parks, nature areas, child care centers and schools in 10 counties of central North Carolina (Moore, Richmond, Chatham, Lee, Hoke, Montgomery, Randolph, Harnett, Cumberland, and Scotland). The PlayMobile has appeared at more than 60 events reaching over 17,300 children, families, and childcare providers.

Objectives:

- ✓ Achieve greater physical activity during outdoor play
- ✓ Enhance and diversify play opportunities outdoors
- ✓ Engage more children in play during outdoor time
- ✓ Increase the number of children and families exposed to playing with loose parts/scrap

How to Find out More:

Check us out online at www.beactivekids.org/playmobile

Contact us:

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Collaborative Partners:

