

# NORTH CAROLINA PLAYDAZE



North Carolina's **PlayDaze** celebrates the value of play and is designed to provide diverse play activities for toddlers to grandparents! Schools, child care centers, organizations, churches, families, and communities are urged to create an event and/or participate in PlayDaze lasting anywhere from one hour up to an entire weekend, the choice is yours. An organized event can be as small as an intimate neighborhood gathering or as large as a massive park event. The point of PlayDaze is to play for the sake of playing, to be physically active, to challenge each individual to be creative in mind and body, to take risks, to make individual choices, to connect with their family, friends, neighbors and community, and share in the joy of discovery and interaction without the need for competition. Everyone needs opportunities for play!

NC PlayDaze started in 2011 through the Active Play Alliance with 28 events and roughly 7,000 people. By 2018 over 100,000 children and families have enjoyed playful opportunities at over 250 statewide PlayDaze events.

This official, coordinated push for play through PlayDaze activities is the **third weekend in September** every year (Friday, Saturday, and Sunday), but has also been connected to the Week of the Young Child (April 15-21).



## How to Find out More:

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Check us out online at [www.beactivekids.org/playdaze](http://www.beactivekids.org/playdaze)

Contact us:

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## Collaborative Partners:

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